

West End Twilight Markets  
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## **MEDIA BACKGROUNDER**

### West End Twilight Markets— a new specialty marketplace

#### **QUICK INFORMATION**

West End Twilight Markets is a specialty marketplace, featuring an eclectic mix of treasures, tucker and performance.

**When:** Saturday Evenings, launching November 12, 2011.

**Time:** 4pm – 9pm

**Where:** Reclaimed Hangar, Corner of Boundary Street and Wilson Street, West End, Brisbane.

**Cost:** Free

West End Twilight Markets is a present for our community; with love. It features delectable tucker, second-hand treasures, handmade wares, and live performing artists. The market is part of an empty space rejuvenation tendency emerging both locally and globally. WETM (as it is affectionately known) will take place in a reclaimed hangar on the corner of Boundary and Wilson Streets in West End, and will house a selection of established and never-before-seen specialty stalls. In addition, WETM hopes to enliven the senses through a presentation of performing and visual arts that will ensure that the event is a place of enjoyment, experience, and exchange.

#### **ABOUT THE ORGANISERS**



Scotty Russell and Sally Molloy

The Twilight Markets are the passion project of West End locals Scott Russell (Market Director) and Sally Molloy (Creative Director). Scott is a soccer referee, PhD student studying decision making, and the Director of not-for-profit organisation The Modern Enthusiasts. Scott played an instrumental role in organising the Friends of Folk Festival earlier this year— a benefit concert for Queensland flood victims.

Sally is a poet, a recreational pianist and curator, who in her spare time is also a visual arts student at Queensland College of Art. Her eye for detail is instrumental in transforming the marketplace into a work of art in itself. The team is completed by Ray Russell (Marketing and Community), James Morrell (Digital Media and Public Relations), and Ashley Beecham (Market Coordinator and Logistics).

## **FEATURED STALLS**

The launch date offers an enviable line-up of never before seen vendors. Among these include Macaroons, Zines, Interview stall, Typewriters, Collage Garden, Sourdough Culture starter kits and Vintage Threads. The first week will host a special appearance by local business Cup Specialty Coffee who will be serving a selection of pour-overs, including Aeropress and filter blends. Among other novelties, WETM will of course feature some of your ol' favourites dumplings, espresso, cakes, kranskies, with the addition of boutique beer, wine and even mead!

## **PERFORMERS**

WETM aims to become something of an enigma in our local community, and a real alternative for patrons of Brisbane's burgeoning cultural scene, over the next few years. Brisbane a new entertainment venue, "The Hangar" will feature a wide-range of performance that includes: Street Theatre, Busking, A-capella, Cabaret, Circus, Art Installations, Spoken Word, Projection, Artworks and even Ping Pong!

## **THE FUTURE**

Within a year of opening, the West End Twilight Markets aims to be 100% solar powered—the first private market of its kind in Australia.

The West End Twilight Markets will run every Saturday evening (4–9pm) launching on November 12 to Christmas (excluding Christmas Eve).

## **MEDIA CONTACT**

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\*\*high res photos can be supplied on request\*\*

More information can be found at [www.westendtwilightmarkets.com](http://www.westendtwilightmarkets.com)